



THE INTERNATIONAL CERTIFICATION NETWORK

CERTIFICATE

AENOR has issued an IQNet recognized certificate that the organization:

PDM MARKETING Y PUBLICIDAD DIRECTA, S.A.

**CL XAUDARO, 7.
28034 - MADRID**

**CL REYES CATOLICOS , 12.
ALCOBENDAS
(MADRID)**

has implemented and maintains a

Information Security Management System

for the following scope:

SPECIFIED IN ANNEX TO THE CERTIFICATE

which fulfills the requirements of the following standard

ISO/IEC 27001:2013

First issued on: 2012-07-24 Last issued: 2018-12-03 Validity date: 2021-07-24

This attestation is directly linked to the IQNet Partner's original certificate and shall not be used as a stand-alone document

Registration Number: ES-SI-0041/2012



*Alex Stoichitoiu
President of IQNet*

*Rafael GARCÍA MEIRO
Chief Executive Officer*

AENOR

IQNet Partners*:

AENOR Spain AFNOR Certification France APCER Portugal CCC Cyprus CISQ Italy CQC China CQM China CQS Czech Republic
Cro Cert Croatia DQS Holding GmbH Germany FCAV Brazil FONDONORMA Venezuela ICONTEC Colombia Inspecta Sertifiointi
Oy Finland INTECO Costa Rica IRAM Argentina JQA Japan KFQ Korea MIRTEC Greece MSZT Hungary Nemko AS Norway
NSAI Ireland NYCE-SIGE México PCBC Poland Quality Austria Austria RR Russia SII Israel SIQ Slovenia
SIRIM QAS International Malaysia SQS Switzerland SRAC Romania TEST St Petersburg Russia TSE Turkey YUQS Serbia
IQNet is represented in the USA by: AFNOR Certification, CISQ, DQS Holding GmbH and NSAI Inc.



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Annex to IQNet Certificate Number ES-SI-0041/2012
PDM MARKETING Y PUBLICIDAD DIRECTA, S.A.

Activities within the scope of IQNet Certificate PDM MARKETING Y PUBLICIDAD DIRECTA, S.A. Number ES-SI-0041/2012 include the following:

Information systems that support the processing of Customer Databases, applied to marketing business processes:

- Data Quality (Audit, Standardisation and Format, Normalization, Deduplication).
 - Marketing campaigns (campaign management, analysis, events mailshots).
 - Emailing platform.
- Management Database (Design and Development, suppression files, hosting, operation, analysis, updates and support).
 - Geomarketing activities.
- Digitalization of information (update data collected from offline sources).
- Call Center (customer service, loyalty programs, recruitment campaigns).
 - Management microsite.
- Fulfillment and Lettershop services.

According to the current Statement of applicability, to date of issuance of this certificate.

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This annex is only valid in connection with the above-mentioned certificate.



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 President of IQNet

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